

WE LEARN THROUGH

- 1. Taste.....1%**
- 2. Touch.....1 1/2%**
- 3. Smell.....3 1/2%**
- 4. Hearing.....11%**
- 5. Sight.....83%**

WHAT WE RETAIN

- 1. What we read.....10%**
- 2. What we hear.....20%**
- 3. What we see and hear.....50%**
- 4. What we hear and tell.....70%**
- 5. What we tell and demonstrate....90%**